

Improve the Health of Your Practice with the Polycore Basics System...

Research shows that like most other optical practices today, the health of your business is probably faced with the following challenges:

- Profitability
- Staff Training
- Customer Loyalty
- Patient Education

Treat Your Practice with the Basics System

Our unique solutions will streamline your business model, improve customer care, and grow your bottom line with increased premium product sales.

- **Eye Guide:** a valuable reference guide for each stage of the patient visit, from waiting room to checkout.
- **Staff Training Guide:** a truly basic resource for learning about optics, eye conditions, correction, lens styles, materials, and treatment options. There is also a special section on presentation and sales tips.

The Basics System overcomes the challenge of varying levels of staff experience by bringing continuity to the entire patient process; your patients will receive the same level of professional service each time they return.



Our innovative Eye Guide converts waiting times into enhanced sales and service. It teaches the patient about the basics of eyecare and increases your credibility. Polycore's Staff Training Guide will improve the quality of service your staff provides; a great resource for the new member of your staff or a helpful refresher for the seasoned veterans of opticianry.

To Order or Inquire About the Polycore Basics System Call

1-800-396-1580

or Email Us at

promotions@polycore-usa.com

Polycore

Simplifying the Business of Sight

Our Products. Our People.
Experience the Polycore difference.